



MEDIA RELEASE

ART INSPIRES EVERYDAY LIVING

Comfortable, welcoming, convenient... Art Inspired Residences have proved an instant hit since their inception in 2010. Part of the acclaimed Art Series Hotel Group, Residences have played host to inspiring emerging artists, well known entertainers and high profile CEO's. Residences including The Cullen, The Olsen and The Blackman Hotels are at the forefront of the global trend of hotel living, boasting the ultimate in luxury spaces.

The contemporary, fully furnished studio apartments are set within Melbourne's hottest locations - St Kilda Road, South Yarra and Prahran. Art Inspired Residences are perfect for business executives transferring to Melbourne or working on long term projects and Melbourne residents in the midst of a property settlement, renovation or just wanting to live a rock-star lifestyle.

Five star facilities, security, 24 hour Concierge, delicious restaurants offering room-service, state of the art gymnasiums, a day spa and pool are just some of benefits making Art Inspired Residences an appealing proposition for long stay guests (over 28 days).

The concept, one of the first of its kind in Australia, echoes trend projects rolling out in The United States with W Hotels, and Hong Kong's the Four Seasons. Private residences are proving to be a popular accommodation solution for the professional travel sector filling the void for residential leases between 28 days and 12 months.

Three of Australia's most collected living artists are the inspiration behind the Melbourne based Art Series Hotels and Art Inspired Residences. The Olsen, the jewel in the crown for the Art Series Hotel Group turned one in March 2011. Named after Australia's greatest living landscape painter Dr John Olsen AO OBE, the hotel, located on Chapel Street, South Yarra gives residents access to to Australia's premier shopping strip,

The Cullen situated in eclectic Prahran connects residents with the colourful and bohemian district that is home to Australia's exciting up and coming fashion designers, vibrant restaurants and bars and the revered Prahran Fresh Markets. The Cullen boasts a mantle full of accolades including the prestigious 2010 Conde Nast Traveler US 14th Annual HOT List.

The Blackman is located just 2.5km from the Melbourne CBD and five minutes from famous St Kilda Beach has been an instant hit with savvy corporate travellers. The hotel was recently ranked

number one Business Hotel in Melbourne and number three overall in Melbourne out of 210 hotels on Trip Advisor Australia.

Immediate, convenient and available, Art Inspired Residences are a comfortable home away from home and up to the minute technology, all suites features gourmet kitchenette facilities, Foxtel played on state of the art 40" LCD screens and iPod docking stations. Smart cars, Kronan Scooters and bicycles are available for residents to use along with enthusiastic staff who are the cornerstone of every experience.

The Art Series Hotels concept is the brainchild of Melbourne dynamo Will Deague. The Cullen, The Olsen and The Blackman are the first in a series of art hotels opening around Australia.

artserieshotels.com.au/residences

To Inspect Call - 1800 278 468

F: www.facebook.com/artserieshotels

T: www.twitter.com/artserieshotels

Art Series [The Olsen] Melbourne

637 - 641 Chapel St South Yarra VIC 3141

P: +61 3 9040 1222 E: info@artserieshotels.com.au

T: @theolsenhotel <https://twitter.com/theolsenhotel>

Art Series [The Cullen] Melbourne

164 Commercial Road Prahran 3181 VIC

P: +61 3 9098 1555 E: info@artserieshotels.com.au

T: @thecullenhotel <https://twitter.com/thecullenhotel>

Art Series [The Blackman] Melbourne

452 St Kilda Road Melbourne VIC 3182

P: 03 9039 1444 E: info@artserieshotels.com.au

T : @theblakmanmelb <https://twitter.com/theblackmanmelb>

For all media enquiries please contact The Mint Partners:

Prue Healey or Genevieve Taubman Campbell

p. 02 9331 8115

e. prue@themintpartners.com.au

e. genevieve@themintpartners.com.au