



MEDIA RELEASE

## Art Series Hotels Inspire Conferencing Market

Inspiring, flexible, memorable... Art Series Hotels promise a fresh approach to meetings and events. From penthouse to poolside, Art Series Hotels offers unique surroundings inspired by Australia's greatest artists John Olsen, Charles Blackman and Adam Cullen to impress and inspire colleagues and clients.

The Blackman, located St Kilda Road is inspired by Australia's greatest figurative artist, Charles Blackman, plays host to 198 hotel rooms and four floor to ceiling glass gallery rooms that operate as individual boardroom spaces for up to 16 guests. Alternatively, the gallery rooms can operate as two larger event spaces for bigger meetings, presentations or cocktail functions for up to 90 guests each.

Catering to The Blackman's high tech conferencing facilities are two European inspired culinary destinations. Depot de Pain that serves a traditional French menu, pastries and luxe food items and Classico offering timeless Italian fare, including Stone-crust pizzas.

Boasting sweeping views from Port Phillip Bay to Melbourne CBD, the rooftop event space at The Cullen, Prahran is truly unique. Set on top of the six storey Cullen Hotel, the space is enclosed with a semi permanent marquee structure with fully retractable sides, giving event organisers the option for an open air event in summer, or enclosed event in winter. For the ultimate in rooftop parties, the six penthouses open up onto the one space.

The Olsen is named after Australia's greatest living painter Dr John Olsen and is the flagship property of the group. The Olsen is located on Chapel Street, South Yarra home to Australia's premier shopping strip and features three 'gallery rooms' overlooking the hotel's glass bottomed swimming pool and sundeck.

Gallery rooms at The Olsen are perfect for corporate meetings for four to 30 guests. Opening into one large space, the gallery rooms, sundeck and pool space will accommodate a lavish cocktail party for up to 100 guests. The Olsen Penthouse, the jewel in the crown of the Art Series Hotel Group holds up to 70 guests for an intimate cocktail gathering with two King sized bedrooms, gourmet kitchen facilities and a balcony resplendent with Jacuzzi.

The Art Series Hotel Group promise a fresh approach to conferencing and events with sleek sophisticated spaces, stylish decor, contemporary furniture and the latest technology including flat-screen TV's, data projectors, wireless internet connection and individual heating and cooling systems.

Art Series Hotels boutique spaces are ideal for corporate conferences, team building sessions, product launches, brainstorming and media events. Each hotel boasts their own individual and aesthetic and ambience and provide flexibility in set up within brand new boutique hotel facilities.

Art Series Hotels are located in South Yarra, St Kilda Road and Prahran, providing the perfect retreat being within a few minutes to the CBD and surrounded by local conveniences such as a myriad of options for transport, shopping, cafes and bars.

The Art Series Hotels concept is the brainchild of Melbourne dynamo Will Deague. The Cullen, The Olsen and The Blackman are the first in a series of art hotels opening around Australia.

[artserieshotels.com.au/conferences](http://artserieshotels.com.au/conferences)

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